



*Leading the Way
to a Brighter Future*

A program of the Maine Public Utilities Commission

Cash Incentives

Efficiency Maine provides cash incentives for reducing the initial cost of projects that promote the more efficient use of electricity. As of December 1, 2008, any eligible organization may receive Business Program incentives of up to \$100,000 in a single calendar year period.

PRESCRIPTIVE INCENTIVES

Efficiency Maine has calculated a fixed incentive for certain types of equipment. These are called Prescriptive Incentives. In general, these items generate savings that can be readily estimated over a wide range of applications.

Efficiency Maine has prescriptive cash incentives on qualified:

- Lighting
- HVAC equipment
- NEMA Premium® energy-efficient motors
- Variable speed motor drives
- Commercial refrigeration
- Agricultural equipment

For a [complete list of available prescriptive cash incentives click here](#), or call Efficiency Maine at 1-866-376-2463.



[View Application Process, Apply Online, Download Forms and Applications](#)

CUSTOM INCENTIVES

Custom Incentives are also available for electrically efficient equipment that is not on the list of prescriptive incentives. The Custom program is intended to encourage creative solutions and to support equipment whose cost and savings depend upon their application. Custom applications require savings calculations that are supplied by the vendor and are then reviewed by our engineering staff.



[View Application Process & Download Forms and Applications](#)

The amount of the Custom Incentive depends upon the type of project. For retrofit projects, the amount of the Efficiency Maine custom incentive may be up to 35 percent of the total cost of the efficiency project, including labor. For new construction and major renovations, as well as replacement of failed equipment, the incentive may be up to 75 percent of the incremental cost of high-efficiency equipment over standard equipment. Again, as of December 1, 2008, the incentive cap of up to \$100,000 in a single calendar year period applies in all cases.

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